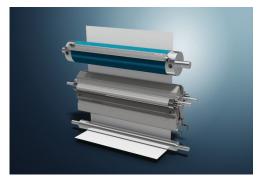


## **FOR IMMEDIATE RELEASE**

For additional information, please contact: Christina Björkander, *Dir. Global Marketing & Communications* christina.bjorkander@baldwintech.com **Baldwin Technology Company Inc.** 8040 Forsyth Blvd. St. Louis, MO 63105 USA

t. +1 (314) 863-6640 f. +1 (314) 726-2132 baldwintech.com

## Baldwin expands cleaning portfolio with TowerClean™ G2 for coldset offset presses Innovative system uniquely combines blanket and guide roller cleaning to enhance productivity



Already sold to UV and newspaper web offset printers in Europe and the US, Baldwin's recently launched TowerClean G2 optimizes quality, flexibility and productivity.

ST. LOUIS — Dec. 15, 2020 — Baldwin Technology Company Inc. has added TowerClean™ G2 for coldset offset presses to its range of best-in-class cleaning systems and consumables. Complementing the Impact Fusion™ and PREPAC® product lines, the TowerClean G2 is a combined blanket and guide roller cleaning system that enables consistent print quality, more flexibility and increased productivity through fast and efficient cleaning cycles, which optimize uptime and reduce start-up waste.

For efficient blanket cleaning, TowerClean G2 distributes spray evenly across the web, and its optional brushes aid in lint removal. Utilizing Baldwin's precision spray technology, this innovative system also has a dual-side option for those printers running coated stock paper. In addition, TowerClean G2 offers various operation modes, including combined blanket and guide roller cleaning, blanket cleaning only and guide roller cleaning only.

"TowerClean G2 brings Baldwin surface cleaning technology to the small-format press market," said Michael Stürmer, Baldwin's Vice President, Product Line Cleaning. "While highly valued for their format flexibility, these presses often do not have the space needed for conventional blanket cleaning. With its modular and expandable design, the TowerClean G2 provides several configuration options to meet production requirements."

To support this new system, Baldwin offers its unique and Fogra-approved cleaning solvent TowerWash 2, which was specifically created for TowerClean G2.

"The TowerClean G2 was developed because of requests from customers, and we have, in fact, already sold two systems to web offset printers in Europe and the US," continued Stürmer. "This new system further reinforces Baldwin's strong commitment to creating innovative cleaning technologies for web offset customers."

## ABOUT BALDWIN TECHNOLOGY COMPANY INC.

Baldwin Technology Company Inc. is a leading global manufacturer and supplier of innovative process-automation equipment, parts, service and consumables for the printing, packaging, textile, plastic film extrusion and corrugated industries. As a total solutions provider, Baldwin offers our customers a broad range of market-leading technologies, with a focus on improving the economic and environmental efficiency of production processes. Through a global footprint of 21 company-owned locations and an extensive network of partners, our customers are supported globally, regionally and locally by dedicated sales and service team members who add value by forming long-term relationships. Baldwin is privately owned by BW Forsyth Partners, a Barry-Wehmiller company. For more, visit baldwintech.com.

## **ABOUT BW FORSYTH PARTNERS**

BW Forsyth Partners is the investment arm of multibillion-dollar global manufacturing and engineering consulting firm <a href="Barry-Wehmiller">Barry-Wehmiller</a>. Established in 2009, BW Forsyth Partners blends Barry-Wehmiller's unparalleled legacy of value creation and people-centric culture development with keen investing experience to help companies realize their true potential. With a focus limited to areas known well, BW Forsyth Partners seeks to partner with leadership teams to acquire small- to middle-market companies in the capital and component equipment, and professional services sectors. In each of our operating companies, BW Forsyth Partners deploys operational improvements and strategy development without compromising the autonomy, strategic vision and entrepreneurial spirit of their leadership teams. For more information, visit <a href="bwforsyth.com">bwforsyth.com</a>.