

## FOR IMMEDIATE RELEASE

For additional information, please contact: Eric Norling, Vice President, Precision Application Technology eric.norling@baldwintech.com Baldwin Technology Company Inc. 8040 Forsyth Blvd. St. Louis, MO 63105 USA t. +1 (314) 863-6640 f. +1 (314) 726-2132 baldwintech.com

# Baldwin announces two successful TexCoat G4 installations in Turkey

New technology increases productivity for upholstery manufacturers Adoksan and Boyteks



*The TexCoat G4 installation at Adoksan is a 2,000-mm-wide dual-side application.* 

ST. LOUIS — Oct. 30, 2019 — Baldwin Technology Company Inc. has announced two successful TexCoat G4 installations in Bursa, Turkey. Major upholstery manufacturers Adoksan and Boyteks invested in this innovative non-contact precision application system for textile finishing because it offers increased productivity, sustainability and efficiency.

For Adoksan and Boyteks, <u>the TexCoat G4</u> eliminates a step in the finishing process, enabling considerably increased production efficiency. Because this precision application technology applies the exact amount of chemistry required, the wet pick-up level and water consumption can be reduced by up to 50 percent, resulting in up to 50 percent less energy for drying. This translates to a more sustainable, cost-efficient process, and a faster line speed for these upholstery producers. Moreover, in fabric or chemistry changeovers, 100 percent of the chemistry is recycled with zero waste.

"Our new finishing system offers quality results and other advantages, supporting our partners in achieving great ROI along with sustainable production," said Eric Norling, Vice President, Precision Application Technology for Baldwin. "These two TexCoat G4 orders are of significant importance for Baldwin, and we are excited about both installations."

The TexCoat G4 was introduced during ITMA in June 2019. Spot Ltd., under the leadership of Cengiz Kahraman, has been representing Baldwin's precision application technology product line for the textile market in Turkey since 2016.

### For more information, please contact:

Eric Norling, Vice President, Precision Application Technology, Baldwin: <u>eric.norling@baldwintech.com</u> or +46 70 44 79 008 Simone Morellini, Sales Manager, EMEAR, Baldwin: <u>simone.morellini@baldwintech.com</u> or +39 248 40 40 63

### ABOUT BALDWIN TECHNOLOGY COMPANY INC.

Baldwin Technology Company Inc. is a leading global manufacturer and supplier of innovative process-automation equipment, parts, service and consumables for the printing, packaging, textile, plastic film extrusion and corrugated industries. As a total solutions provider, Baldwin offers our customers a broad range of market-leading technologies, with a focus on improving the economic and environmental efficiency of production processes. Through a global footprint of 21 company-owned locations and an extensive network of partners, our customers are supported globally, regionally and locally by dedicated sales and service team members who add value by forming long-term relationships. Baldwin is privately owned by BW Forsyth Partners, a Barry-Wehmiller company. For more, visit <u>baldwintech.com</u>.

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